

Dear Family,

We want our families to understand their rights and responsibilities relating to the usage of photography and video whilst your child (children) at our centre. Gymboree Australia recognizes that families enjoy and appreciate seeing their child’s(children’s) development and engagement with their learning environments during their time at our centre.

We value educational documentations as an effective tool for children, teachers and families to collaboratively assess teaching and learning. These images capture the warm and meaningful interactions the children have throughout their time with us, which support our teachers with critical reflection and welcome multiple perspectives. Often these images are the most powerful snapshots for use in internal training or for marketing purpose.

Therefore, Gymboree Australia requests your authorization (as legal parent/guardian of the child nominated below) to permit photographing and filming your child (children) during their time in our center. We also seek permission to publish the images and videos for your child (children);

On an everyday basis, this authorises our teachers and staff to share photographs and videos of your child (children) to our communication platform and social media, so you and your friends can see your child’s (children’s) learning experiences and progress during their time with us.

Any photography will be undertaken by Gymboree Australia employees, or in the case of using an external professional photographer, supervised by a Gymboree staff and not copied or stored by the 3<sup>rd</sup> party, unless statutorily required. Any imagery and video will remain the property of Gymboree Australia (including any subsequent owners or trading names) and cannot be used for any other purpose than explicitly stated and agreed to by your below.

No consideration or payments is, or will be offered and transferred, for these permission rights. Rights will be licensed to Gymboree Australia (Sequoia Education Group Pty Ltd).

**Please indicate the appropriate consent authorisation for your child’s image**

I, (Full Name): ..... as the legal parent/guardian of (Child’s full name &

Date of Birth):.....

Give permission for my child to be photographed and filmed (covering photography, video, sound) by Gymboree Australia, or their nominated representatives, which may be used at any time in the future for the purposes of internal communication and externally- facing communications (legally, ‘ for commercial use’), which including but not limited to

- Advertising & marketing campaigns & materials (print, digital/online, outdoor, videos & public relations) & Gymboree website;
- Social media channels including but not limited to Facebook & Instagram;

..... / ..... / .....

Signature Parent/Guardian Date